

A serene sunset scene over a body of water. The sun is a bright, glowing orb on the horizon, casting a shimmering path of light across the water's surface. The sky is filled with soft, golden light and wispy clouds. In the distance, the silhouettes of mountains are visible against the horizon. The overall mood is peaceful and contemplative.

S U N R I S E

CAMERON CAIRNDUFF

directors statement:

When the world went into lockdown many lost the connections that gave them their reasons for living. Tragically, amongst them was my ex-girlfriend Sarah. We had been together 4 years, and in February of this year, she lost her battle with depression and took her own life.

I began this project in 2020, shortly after losing another another close friend to suicide, and Sarah's recent passing has made my mission to tell this story and to inspire a vital change, impossibly necessary.

Throughout the pre-production, I have worked with coaches, therapists and mental health charities, and have found that the basic skills of patience and listening are fundamental to those in need and could save a life.

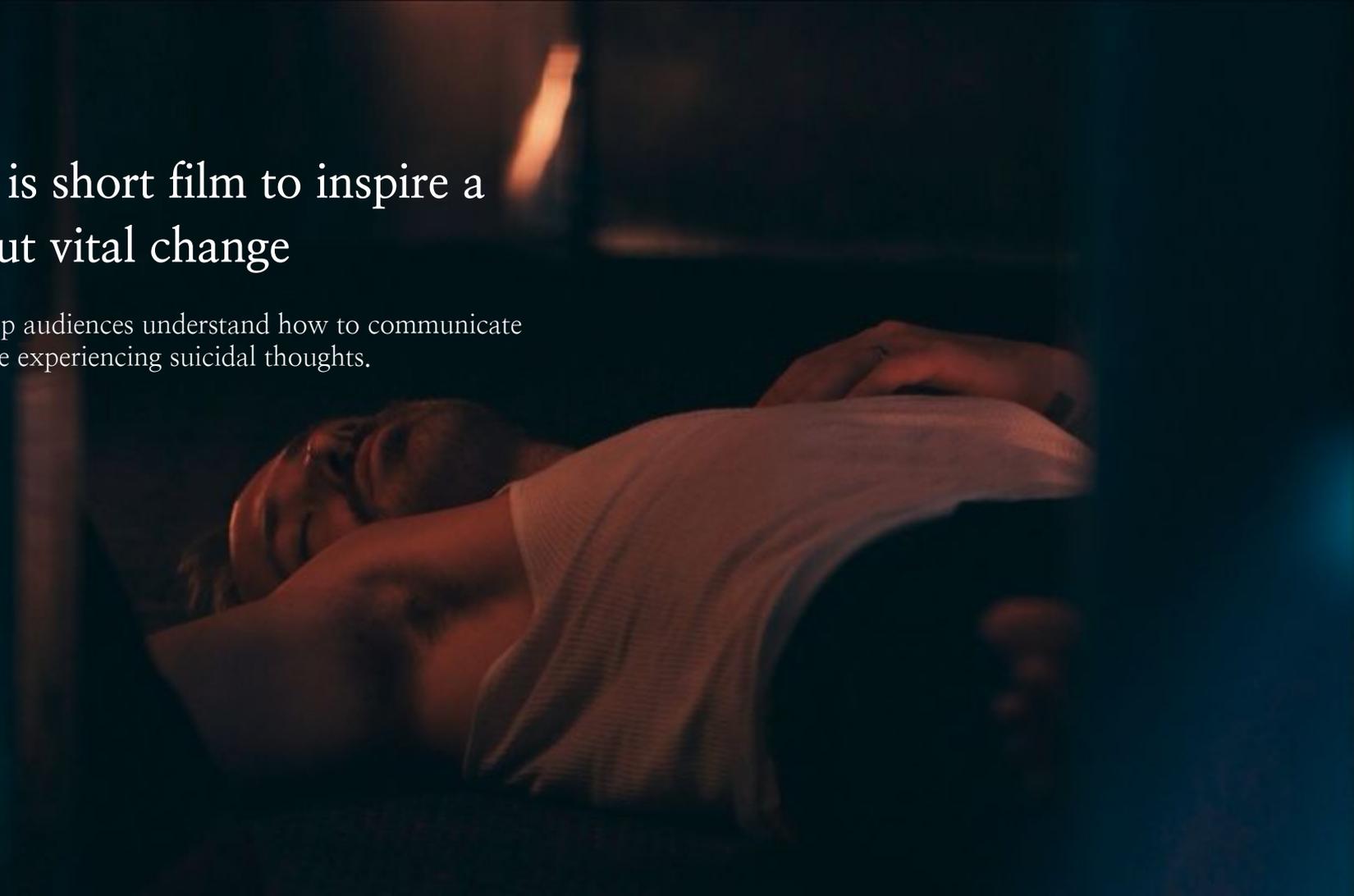
This film depicts the final conversation I wish I could have had with Sarah.

– Cameron Cairnduff



Sunrise is short film to inspire a small but vital change

aiming to help audiences understand how to communicate with someone experiencing suicidal thoughts.





Jemima didn't expect a phone call

whilst contemplating her final moments, but when one arrives, from a cold-calling scam artist named Reuben, hope for the future begins to rise, and not just for Jemima.

Without the fear of judgment or pressure

of opening up to a loved one, the two begin a slow meandering conversation that twists and turns all the way to the root of the problem.



In a final attempt to save her life

Reuben offers to take Jemima on a date.
Before she has a chance to answer her phone
battery runs flat and Reuben's attempt to
reconnect them fails.

Jemima stares out to sea before deciding to
turn around and live another day.

THE END.



Building the conman's world in a studio

in The Lake District, has allowed us full control over every element, including the sun rising in real time.

It will also allow our actor, Corin Silva, the time and space to achieve the best performance possible.



The sun rising over Alderney's cliff tops

will serve as Jemima's ledge. This is the island I grew up on, and has become an integral shooting location for this film.

It is not just because Alderney offers unique landscapes and stunning coastal cliff tops, but this island holds a deep emotional resonance for me, as it is a place that Sarah and I spent some of our happiest days.



We've documented every step of the journey

to share the true story behind the making of this film. Audiences today don't just want to see the final product but look behind the scenes – that's what we'll give them.

To watch a teaser of our journey so far, click on the link:

<https://vimeo.com/746937253>



Cameron Cairnduff

producer & director

an experienced content director for studio's like Netflix and global brands including Nike, Adidas and Coca-cola. His marketing strategies have gained millions of views and achieved exposure on ABC's Good Morning America, BBC and The Hollywood Reporter.

Now after spending over a decade becoming an expert in film marketing, he aims to use Sunrise as his case study to forge a new age production company, which puts production and marketing at its core.



Tomos Roberts

producer & writer

Tom has over a decade of experience writing and producing films. His viral poem, 'The Great Realisation', attracted over 100 million views and was shared by many celebrities. He's a dedicated filmmaker having produced and directed films with Hollywood A-listers, including Tom Felton, John Barrowman & Colin Farrell.

With over 500k followers across his social media, Tom's ability to get a message shared has become a force for positive change.



Corin Silva as *Reuben*

is an English actor with a distinctive vocal charm and physical stature that suits the role of Reuben perfectly.

He's set for stardom, with his latest performance as a leading role in BBC One's *SAS Rogue Heroes*, coming later this year.



Iona Champaign as *Jemima*

is a British theatre actor who has the emotional range needed to create a compelling performance in the role of Jemima.

Her credits include short films *Gates*, *The Third Day: Autumn* and *From Scratch*. Leading the cast of the award winning live theatre show *Punch Drunk*.



Bringing people together through live events

It's all well and good making a film. But what happens next? We will create live events and panel discussions with key individuals working within the mental health space, in order to promote the film and further the conversation. These partnerships include Jonny Benjamin MBE from Beyond Charity, the TV/Film Charity, Mind Charity and more speakers to be announced.

Beyond



In order to complete this project

we're holding our final round of fundraising. In November 2020 we crowdfunded £10,000 which allowed us to develop the script, finish casting and rehearsals, build and furnish our set, and complete pre-production.

We now seek to raise £30,000 which would complete production, post-production and the subsequent marketing and promotional events.

All financiers will receive an Executive Producer credit on the film, and will have played an essential role in telling a story that we hope can prevent future tragedies.



THANK YOU

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